

Anti-ageing skincare update



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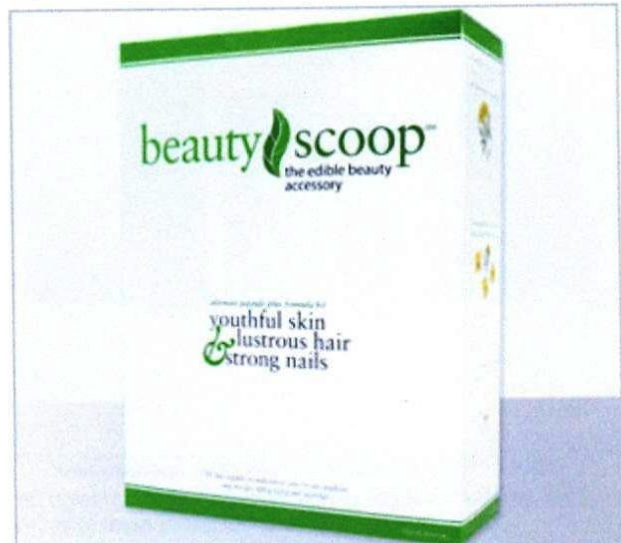
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We take a look at the latest innovation in the anti-ageing sector.

BeautyScoop

- Touted as the "the edible beauty accessory", BeautyScoop claims to improve the health of skin, hair and nails by providing the body with lipids and peptides from the inside out.
- The product is a powder sachet to be take once day mixed a with hot or cold drink (BeautyScoop **claims that alcohol helps improve absorption**).
- According to creators, the product is more effective than classic topical treatments because topical treatments can be easily washed off.
- BeautyScoop is priced at £130 for 21 sachets.



BeautyScoop